





INTERIM REPORT ON MONITORING OF ARMENIAN BROADCAST MEDIA COVERAGE OF RA PRESIDENTIAL ELECTIONS IN 2013 (OCTOBER 1 - NOVEMBER 20, 2012)

This document has been produced within the framework of the project "Support to Two Electoral Cycles in Armenia", implemented by the OSCE Office in Yerevan with the financial assistance of the European Union. The views expressed herein can in no way be taken to reflect the official opinion of the European Union or of the OSCE.



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THE MONITORING of Armenian broadcast media coverage of RA presidential elections in 2013 is implemented by Yerevan Press Club. Assistance to this research is provided by OSCE Office in Yerevan within the framework of the project "Support to Two Electoral Cycles in Armenia", financed by the European Union. The monitoring is conducted within two stages: *the first stage* covers the period of October 1 - December 15, 2012 (ahead of pre-election promotion); *the second stage* will cover the period of the official election campaign.

THE RESEARCH included 6 national TV channels - the First Channel of the Public Television of Armenia (H1), "Armenia", "Yerkir Media", "Kentron", Second Armenian TV Channel (H2), "Shant"; one Yerevan TV channel - "ArmNews" (the only broadcaster in Armenia that has a specific license of a news channel), as well as Public Radio of Armenia and "ArmRadio FM 107" radio channel. As compared to the media coverage monitoring of 2012 parliamentary elections, a change took place in the list - "Shoghakat" TV channel was excluded. Even though it is a part of the Public TV and Radio Company and as such has a special mission, the previous monitoring of parliamentary elections has shown that it remains loyal to its profile - a TV channel of spiritual and cultural orientation - and does not cover the electoral campaign in any way. Instead of "Shoghakat", "ArmRadio", the only 24-hours talk radio channel in the country, which pays priority attention to social and political processes, was included in the list of the media studied.

On the first stage of the monitoring of the presidential elections coverage, on the above-mentioned TV and radio channels all programmes of the evening airtime were studied (from 18:00 to 01:00), excluding political, commercial and social advertising. In the news/news and comment programmes all the cases of appearances of representatives of executive power or political parties were recorded; in discussion programmes ("guest in the studio" format) all guests were recorded, and in all programmes references to potential presidential candidates were recorded (including the attitude to these candidates in the context of their possible advancement).

Monitoring of the Armenian broadcast media coverage of political parties and potential presidential candidates during the period preceding the official election campaign is conditioned by the fact that usually the unofficial election campaign starts much sooner in Armenia than the one-month period of official election campaign preceding the voting day. The behaviour of the media during this period, especially the TV channels, which have the widest audience, to a large extent, defines the preferences of the electorate. Nevertheless, the activities of the media during the months, preceding the start of the official election campaign, are not regulated by the electoral legislation in any way, and only to a small extent receive attention of the international observers. Such researches allow to understand better the role of Armenian TV and radio channels in the political processes and to explore the issues that exist in the regulation of the activities of the broadcast media.

At the same time, the development of the pre-election situation in Armenia this time has its own specific features, given the ambiguity surrounding the main actors of the upcoming campaign. "Prosperous Armenia" party, which was the main contender of the ruling Republican Party of Armenia in the parliamentary elections of 2012, until recently has not made any public statement as to whether it would support the candidacy of the incumbent president or would put forward its own candidate, and in the latter case, who that candidate would be. This ambiguity influenced the pre-electoral behaviour of other political forces and potential presidential candidates, who also delayed their decisions nominating or endorsing any candidates. As a consequence, in October-November, the role of the media in preparing the citizens of Armenia for the elections was quite limited, which, in turn, does not allow the YPC monitoring team to make conclusions about the dominant trends of the coverage of the 2013 presidential campaign.

In the current interim report, the outcomes of the monitoring of the period from October 1 to November 20, 2012 are summed up.

THE LARGEST AMOUNT OF ATTENTION to internal political life within the given period was given by "Kentron", "ArmNews", "Yerkir Media" TV channels and Public Radio of Armenia. The least amount of attention was given by "Shant" and "Armenia" TV channels. The ambiguity of the pre-election "disposition" lead to the fact that in the most news/news and comment programmes of the media studied, representatives of various branches of the RA executive power appeared more often than representatives of political parties. "Kentron" and "Yerkir Media" were the exceptions, which can certify to the priority that the topic of elections and political competition have for these channels, compared to other spheres of the country's life. However, starting from the second ten days period of November, i.e. closer to the elections, the same can be said about "ArmNews", Second Armenian TV Channel and the Public Radio of Armenia. Meanwhile, the First Channel of PTA, "Armenia", "Shant" and, to a lesser extent, "ArmRadio" still have not moved to the "pre-election mode".

Five political forces were in the centre of attention of Armenian broadcasters: Republican Party of Armenia (RPA), "Bargavach Hayastan" ("Prosperous Armenia") party, Armenian National Congress (ANC), Armenian Revolutionary Federation-Dashnaktsutyun (ARF-Dashnaktsutyun) and "Zharangutiun" ("Heritage") party. The sixth political force, represented in the Armenian parliament, "Orinats Yerkir" party, received substantially less attention than the leading five parties did. Various degrees of attention to parliamentary parties can be explained by the level of expectation of interesting developments in the electoral behaviour of the parties.

The distribution of attention towards the above-mentioned five parties can be described as mostly balanced. At the same time, as during the parliamentary campaign of 2012, two TV channels, "Kentron" and "Yerkir Media", had clear "favourites", "Prosperous Armenia" and ARF-Dashnaktsutyun, respectively. However, taking into account the activity of these channels in covering political life in general, it cannot be said that the excessive attention given to these parties was at the expense of the other players of Armenia's political scene.

ALTOGETHER THROUGHOUT THE PERIOD OF THE MONITORING 33 politicians were mentioned in the capacity of potential presidential candidates. Most often, 387 times, it was the RA President Serzh Sargsian. Taking into account that he is the only politician, whose nomination has been announced with complete certainty, the leadership of the acting president, according to this criterion, can be considered natural. Among his potential

competitors, the most often mentioned ones were "Heritage" leader Raffi Hovannisian (196 times), the First RA President Levon Ter-Petrosian (180), "Prosperous Armenia" leader Gagik Tsarukian (165), former Minister of Foreign Affairs Vardan Oskanian (131) and the Second RA President Robert Kocharian (86).

At the same time in October, as potential competitors of Serzh Sargsian, Vardan Oskanian and Gagik Tsarukian were mentioned more often. According to their cumulative result in October, these two "Prosperous Armenia" representatives were mentioned even more often than the incumbent president was. Candidacy of Vardan Oskanian most often was mentioned in the context of the criminal proceedings initiated against him. As this case stopped being an urgent topic for the media, the ex-minister was mentioned less frequently as a potential candidate: only 14 times during the first 20 days of November.

In November, Levon Ter-Petrosian and Raffi Hovannisian surpassed Gagik Tsarukian and Vardan Oskanian in terms of references as potential candidates. Moreover, within the whole period studied, as regards his nomination, the leader of "Heritage" had a positive balance of references, which was relatively similar to the incumbent president: 28 supportive references (or 14.3% of the total number of references to Raffi Hovannisian) against one negative (0.5%), while in case of the incumbent president the figures are 58 against 3 (15% and 0.8%), respectively. In case of Raffi Hovannisian, many supportive statements came in the context of the conflict with the partners in the parliamentary faction, the "Free Democrats" party, including the supportive statements of its leader Khachatur Kokobelian, which were repeated more than once. Serzh Sargsian received support in the statements of representatives of RPA, "Orinats Yerkir" and other supporters, calling him the most worthy candidate and expressing certainty with regard to the acting president's victory. The absence of public support to the RA First President Levon Ter-Petrosian was mentioned in the media reports about the results of sociological surveys: the ANC leader received 9 references in a negative context, more than all other of the five potential candidates altogether.

THE STUDY OF THE LIST OF PARTICIPANTS of the discussion programmes, "guest in the studio" format, allows making a preliminary conclusion that the pre-election discussions have so far not become a priority for the majority of the media studied. In those cases when they actually refer to the presidential elections, they try to provide opportunities for expressing various positions. However, the stress is made on the forecast of the political situation development and circumstantial conflicts, rather than on urgent issues and content of the upcoming campaign. Probably, the only exception is provided by "Yerkir Media" and "ArmRadio", which time after time raise issues that the public expects to be solved by the future head of state.

THE MEDIA STUDIED: BRIEF OVERVIEW

FIRST CHANNEL OF PUBLIC TELEVISION OF ARMENIA (H1) is a part of the Public TV and Radio Company, founded in 2001. The managing body is the Council of Public TV and Radio Company. The daily duration of air of the First Channel is 24 hours. The programs of the channel can also be received abroad via satellite.

"ARMENIA" is a private TV company, founded in 1998. The daily duration of air is 24 hours. The programs of the channel can also be received abroad via satellite.

"ARMNEWS" is a private TV company, founded in 2003. The daily duration of air is 24 hours.

"YERKIR MEDIA" is a private TV company, founded in 2004. The daily duration of air is 24 hours. The programs of the channel can also be received abroad via satellite.

"**KENTRON**" is a private TV company, founded in 2004. The daily duration of air is 24 hours.

SECOND ARMENIAN TV CHANNEL (H2) is a private TV company, founded in 1998. The daily duration of air is 18 hours.

"SHANT" is a private TV company, founded in 1994. The daily duration of air is 24 hours. The programs of the channel can also be received abroad via satellite.

PUBLIC RADIO OF ARMENIA is a part of the Public TV and Radio Company, founded in 2001. The managing body is the Council of Public TV and Radio Company. The daily duration of air is 24 hours. The programs of the channel can also be received abroad via satellite.

"ARMRADIO FM 107" is a private radio company, founded in 2002. The daily duration of air is 24 hours.

TABLES OCTOBER 1 - NOVEMBER 20, 2012

TABLE No.1

MEDIA APPEARANCES OF REPRESENTATIVES OF EXECUTIVE POWER AND REPRESENTATIVES OF POLITICAL PARTIES IN NEWS/NEWS AND COMMENT PROGRAMS:

FIRST CHANNEL OF PUBLIC TELEVISION OF ARMENIA (H1), "ARMENIA", "ARMNEWS", "YERKIR MEDIA", "KENTRON", SECOND ARMENIAN TV CHANNEL (H2), "SHANT", PUBLIC RADIO OF ARMENIA, "ARMRADIO FM 107" October 1-31, 2012

	Media Appearances of	Total (in units)
	Representatives of Executive Power	2824
	Representatives of a Political Party	
1.	Republican Party of Armenia	380
2.	"Bargavach Hayastan"/"Prosperous Armenia" party	366
3.	Armenian Revolutionary Federation-Dashnaktsutyun	266
4.	Armenian National Congress	243
5.	"Zharangutiun"/"Heritage" party	211
6.	"Free Democrats" party	82
7.	"Orinats Yerkir" party	59
8.	"National Self-Determination" Union	22
9.	"Nor Zhamanakner"/"New Times" party	16
10.	Bloc of National Democrats	12
11.	Communist Party of Armenia	11
12.	"Republic" party	11
13.	Marxist Party of Armenia	10
14.	"National Accord" party	6
15.	People's Party	3
16.	Armenian National Movement	3
17.	Democratic Party of Armenia	1
		Total 1702

TABLE No. 2

REFERENCES TO POTENTIAL PRESIDENTIAL CANDIDATES IN NEWS/NEWS AND COMMENT,

DISCUSSION PROGRAMS AND PROGRAMS OF DIVERSE PROFILE:

FIRST CHANNEL OF PUBLIC TELEVISION OF ARMENIA (H1), "ARMENIA", "ARMNEWS", "YERKIR MEDIA", "KENTRON",

FIRST CHANNEL OF PUBLIC TELEVISION OF ARMENIA (H1), "ARMENIA", "ARMNEWS", "YERKIR MEDIA", "KENTRON", SECOND ARMENIAN TV CHANNEL (H2), "SHANT", PUBLIC RADIO OF ARMENIA, "ARMRADIO FM 107" October 1-31, 2012

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Serzh Sargsian (RA President)	36	1	170
2.	Vardan Oskanian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	1	116
3.	Gagik Tsarukian ("Bargavach Hayastan"/"Prosperous Armenia" party)	5	0	101
4.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	8	69
5.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	21	0	51
6.	Robert Kocharian (RA Second President)	0	0	48
7.	Paruyr Hayrikian ("National Self-Determination" Union)	0	0	22
8.	Vahan Hovhannesian (Armenian Revolutionary Federation-Dashnaktsutyun)	0	0	15
9.	Nikol Pashinian (Armenian National Congress)	0	0	14
10.	Armen Rustamian (Armenian Revolutionary Federation-Dashnaktsutyun)	0	0	12
11.	David Hakobian (Marxist Party of Armenia)	0	0	12
12.	Tigran Karapetian (People's Party)	0	0	11
13.	Levon Zurabian (Armenian National Congress)	0	0	9
14.	Aram Karapetian ("Nor Zhamanakner"/"New Times" party)	0	0	8
15.	Artur Baghdasarian ("Orinats Yerkir" party, Secretary of RA National Security			
	Council)	0	0	8
16.	Edmon Marukian (RA National Assembly Deputy, unaffiliated)	0	0	8
17.	Arman Melikian (political scientist)	0	0	6
18.	Vardan Sedrakian (epic specialist)	0	0	6
19.	Aram Z. Sargsian ("Republic" party)	0	0	5
20.	Ruben Tovmasian (Communist Party of Armenia)	0	0	5
21.	Karen Karapetian (former Mayor of Yerevan)	0	0	3
22.	Hmayak Hovhannisian (Union of Political Scientists)	0	0	3
23.	Ralph Yirikian (VivaCell-MTS)	0	0	3
24.	Anush Sedrakian ("Free Democrats" party)	0	0	2
25.	Aram Harutyunian ("National Accord" party)	0	0	2

26.	Arshak Sadoyan (Bloc of National Democrats)	0	0	2
27.	Artashes Geghamian (Republican Party of Armenia)	0	0	2
28.	Hrant Bagratian (Armenian National Congress)	0	0	2
29.	Tigran Sargsian (RA Prime Minister)	0	0	2
30.	Khachatur Sukiasian (businessman)	0	0	1
31.	Khachatur Kokobelian ("Free Democrats" party)	0	0	1
32.	Martik Sargsian ("Azdarar" magazine)	0	0	1
	Total (in units)	62	10	720

TABLE No.1

NEWS/NEWS AND COMMENT PROGRAMS

FIRST CHANNEL OF PUBLIC TELEVISION OF ARMENIA (H1),

	Media Appearances of	Total (in units)
	Representatives of Executive Power	314
	Representatives of a Political Party	
1.	Republican Party of Armenia	14
2.	Armenian National Congress	11
3.	Armenian Revolutionary Federation-Dashnaktsutyun	9
4.	"Bargavach Hayastan"/"Prosperous Armenia" party	8
5.	"Zharangutiun"/"Heritage" party	7
6.	"Free Democrats" party	4
7.	"Orinats Yerkir" party	3
8.	"National Self-Determination" Union	1
9.	Communist Party of Armenia	1
10.	"Republic" party	1
	Total	59

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Serzh Sargsian (RA President)	1	0	3
2.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	0	3
3.	Aram Karapetian ("Nor Zhamanakner"/"New Times" party)	0	0	2
4.	David Hakobian (Marxist Party of Armenia)	0	0	2
5.	Paruyr Hayrikian ("National Self-Determination" Union)	0	0	2
6.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	0	0	2
7.	Robert Kocharian (RA Second President)	0	0	2
8.	Vardan Sedrakian (epic specialist)	0	0	2
9.	Tigran Karapetian (People's Party)	0	0	2
10.	Ruben Tovmasian (Communist Party of Armenia)	0	0	1
	Total (in units)	1	0	21

TABLE No. 2

DISCUSSION PROGRAMS

FIRST CHANNEL OF PUBLIC TELEVISION OF ARMENIA (H1)

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Serzh Sargsian (RA President)	0	0	1
2.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	0	0	1
	Total (in units)	0	0	2

TABLE No.1 NEWS/NEWS AND COMMENT PROGRAMS "ARMENIA" TV CHANNEL

	Media Appearances of	Total (in units)
	Representatives of Executive Power	160
	Representatives of a Political Party	
1.	"Zharangutiun"/"Heritage" party	12
2.	Republican Party of Armenia	11
3.	Armenian Revolutionary Federation-Dashnaktsutyun	11
4.	Armenian National Congress	9
5.	"Bargavach Hayastan"/"Prosperous Armenia" party	7
6.	"Free Democrats" party	6
7.	"Orinats Yerkir" party	4
	Total	60

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Serzh Sargsian (RA President)	4	0	2
2.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	2	0	1
3.	Artashes Geghamian (Republican Party of Armenia)	0	0	1
4.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	0	1
5.	Vardan Oskanian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	1
	Total (in units)	6	0	6

TABLE No.1

NEWS/NEWS AND COMMENT PROGRAMS

"ARMNEWS" TV CHANNEL

	Media Appearances of	Total (in units)
	Representatives of Executive Power	568
	Representatives of a Political Party	
1.	Republican Party of Armenia	91
2.	Armenian National Congress	78
3.	"Zharangutiun"/"Heritage" party	50
4.	"Bargavach Hayastan"/"Prosperous Armenia" party	40
5.	Armenian Revolutionary Federation-Dashnaktsutyun	38
6.	"Free Democrats" party	13
7.	"Orinats Yerkir" party	9
8.	"National Self-Determination" Union	6
9.	"Republic" party	5
10.	Bloc of National Democrats	4
11.	Communist Party of Armenia	4
12.	Marxist Party of Armenia	4
13.	Armenian National Movement	3
14.	"Nor Zhamanakner"/"New Times" party	3
15.	"National Accord" party	1
16.	People's Party	1
17.	Democratic Party of Armenia	1
	Tota	351

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Serzh Sargsian (RA President)	4	1	23
2.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	2	17
3.	Vardan Oskanian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	1	11
4.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	6	0	4
5.	Gagik Tsarukian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	5
6.	Edmon Marukian (RA National Assembly Deputy, unaffiliated)	0	0	5

7.	Robert Kocharian (RA Second President)	0	0	5
8.	Nikol Pashinian (Armenian National Congress)	0	0	4
9.	David Hakobian (Marxist Party of Armenia)	0	0	3
10.	Levon Zurabian (Armenian National Congress)	0	0	3
11.	Hmayak Hovhannisian (Union of Political Scientists)	0	0	3
12.	Paruyr Hayrikian ("National Self-Determination" Union)	0	0	3
13.	Arshak Sadoyan (Bloc of National Democrats)	0	0	2
14.	Ruben Tovmasian (Communist Party of Armenia)	0	0	2
15.	Tigran Karapetian (People's Party)	0	0	2
16.	Armen Rustamian (Armenian Revolutionary Federation-Dashnaktsutyun)	0	0	1
17.	Artashes Geghamian (Republican Party of Armenia)	0	0	1
18.	Khachatur Kokobelian ("Free Democrats" party)	0	0	1
19.	Vahan Hovhannesian (Armenian Revolutionary Federation-Dashnaktsutyun)	0	0	1
	Total (in units)	10	4	96

TABLE No. 2 DISCUSSION PROGRAMS "ARMNEWS" TV CHANNEL October 1-31, 2012

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	0	2
2.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	1	0	1
3.	Levon Zurabian (Armenian National Congress)	0	0	1
4.	Serzh Sargsian (RA President)	0	0	1
5.	Tigran Karapetian (People's Party)	0	0	1
	Total (in units)	1	0	6

TABLE No. 3 PROGRAMS OF DIVERSE PROFILE "ARMNEWS" TV CHANNEL October 1-31, 2012

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Serzh Sargsian (RA President)	2	0	10
2.	Tigran Karapetian (RA Prime Minister)	0	0	4
3.	David Hakobian (Marxist Party of Armenia)	0	0	3
4.	Edmon Marukian (RA National Assembly Deputy, unaffiliated)	0	0	3
5.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	0	3
6.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	0	0	3
7.	Gagik Tsarukian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	2
8.	Ruben Tovmasian (Communist Party of Armenia)	0	0	2
9.	Vardan Sedrakian (epic specialist)	0	0	1
10.	Vardan Oskanian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	1
	Total (in units)	2	0	32

TABLE No.1 NEWS/NEWS AND COMMENT PROGRAMS "YERKIR MEDIA" TV CHANNEL

	Media Appearances of	Total (in units)
	Representatives of Executive Power	333
	Representatives of a Political Party	
1.	Armenian Revolutionary Federation-Dashnaktsutyun	99
2.	Republican Party of Armenia	65
3.	"Bargavach Hayastan"/"Prosperous Armenia" party	48
4.	"Zharangutiun"/"Heritage" party	40
5.	Armenian National Congress	27
6.	"Free Democrats" party	23
7.	"Orinats Yerkir" party	10
	Tot	al 312

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Serzh Sargsian (RA President)	6	0	24
2.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	4	0	8
3.	Gagik Tsarukian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	11
4.	Vardan Oskanian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	7
5.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	2	0
6.	Robert Kocharian (RA Second President)	0	0	2
	Total (in units)	10	2	52

TABLE No. 2 DISCUSSION PROGRAMS "YERKIR MEDIA" TV CHANNEL

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Gagik Tsarukian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	4
2.	Serzh Sargsian (RA President)	0	0	4
3.	Vardan Oskanian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	4
4.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	0	0	2
	Total (in units)	0	0	14

TABLE No.1 NEWS/NEWS AND COMMENT PROGRAMS "KENTRON" TV CHANNEL

	Media Appearances of	Total (in units)
	Representatives of Executive Power	270
	Representatives of a Political Party	
1.	"Bargavach Hayastan"/"Prosperous Armenia" party	125
2.	Armenian National Congress	46
3.	Republican Party of Armenia	40
4.	Armenian Revolutionary Federation-Dashnaktsutyun	33
5.	"Zharangutiun"/"Heritage" party	20
6.	"Free Democrats" party	7
7.	"Nor Zhamanakner"/"New Times" party	5
8.	"Orinats Yerkir" party	2
	Tota	al 278

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Gagik Tsarukian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	17
2.	Serzh Sargsian (RA President)	0	0	16
3.	Vardan Oskanian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	9
4.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	0	7
5.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	3	0	3
6.	Nikol Pashinian (Armenian National Congress)	0	0	2
7.	Artur Baghdasarian ("Orinats Yerkir" party, Secretary of RA National Security			
	Council)	0	0	1
8.	Karen Karapetian (former Mayor of Yerevan)	0	0	1
9.	Ralph Yirikian (VivaCell-MTS)	0	0	1
10.	Robert Kocharian (RA Second President)	0	0	1
	Total (in units)	3	0	58

TABLE No. 2 DISCUSSION PROGRAMS "KENTRON" TV CHANNEL October 1-31, 2012

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Gagik Tsarukian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	2
2.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	0	2
3.	Aram Karapetian ("Nor Zhamanakner"/"New Times" party)	0	0	1
4.	Arman Melikian (political scientist)	0	0	1
5.	Levon Zurabian (Armenian National Congress)	0	0	1
6.	Nikol Pashinian (Armenian National Congress)	0	0	1
7.	Robert Kocharian (RA Second President)	0	0	1
8.	Serzh Sargsian (RA President)	0	0	1
9.	Vardan Oskanian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	1
10.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	1	0	0
	Total (in units)	1	0	11

TABLE No.1 NEWS/NEWS AND COMMENT PROGRAMS SECOND ARMENIAN TV CHANNEL (H2)

	Media Appearances of	Total (in units)
	Representatives of Executive Power	307
	Representatives of a Political Party	
1.	"Bargavach Hayastan"/"Prosperous Armenia" party	34
2.	Republican Party of Armenia	24
3.	Armenian Revolutionary Federation-Dashnaktsutyun	14
4.	Armenian National Congress	12
5.	"Zharangutiun"/"Heritage" party	10
6.	"Orinats Yerkir" party	10
7.	Communist Party of Armenia	4
8.	"Free Democrats" party	2
9.	"National Self-Determination" Union	2
10.	"National Accord" party	2
11.	People's Party	2
	Tota	al 116

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Serzh Sargsian (RA President)	6	0	8
2.	Gagik Tsarukian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	10
3.	Vardan Oskanian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	10
4.	Artur Baghdasarian ("Orinats Yerkir" party, Secretary of RA National Security			
	Council)	0	0	4
5.	Robert Kocharian (RA Second President)	0	0	4
6.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	0	0	4
7.	Aram Harutyunian ("National Accord" party)	0	0	2
8.	Armen Rustamian (Armenian Revolutionary Federation-Dashnaktsutyun)	0	0	2
9.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	0	2
10.	Paruyr Hayrikian ("National Self-Determination" Union)	0	0	2
11.	Vahan Hovhannesian (Armenian Revolutionary Federation-Dashnaktsutyun)	0	0	2
12.	Tigran Karapetian (People's Party)	0	0	2
	Total (in units)	6	0	52

TABLE No. 2 DISCUSSION PROGRAMS SECOND ARMENIAN TV CHANNEL (H2)

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Gagik Tsarukian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	2
2.	Serzh Sargsian (RA President)	1	0	1
3.	Vardan Oskanian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	2
4.	Artur Baghdasarian ("Orinats Yerkir" party, Secretary of RA National Security			
	Council)	0	0	1
5.	Armen Rustamian (Armenian Revolutionary Federation-Dashnaktsutyun)	0	0	1
6.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	0	1
7.	Robert Kocharian (RA Second President)	0	0	1
8.	Vahan Hovhannesian (Armenian Revolutionary Federation-Dashnaktsutyun)	0	0	1
9.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	0	0	1
	Total (in units)	1	0	11

TABLE No.1 NEWS/NEWS AND COMMENT PROGRAMS "SHANT" TV CHANNEL

	Media Appearances of		Total (in units)	
	Representatives of Executive Power		157	
	Representatives of a Political Party			
1.	"Zharangutiun"/"Heritage" party		6	
2.	Republican Party of Armenia		6	
3.	"Bargavach Hayastan"/"Prosperous Armenia" party		5	
4.	"Free Democrats" party		4	
5.	Armenian National Congress		4	
		Total	25	

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Anush Sedrakian ("Free Democrats" party)	0	0	1
2.	David Hakobian (Marxist Party of Armenia)	0	0	1
3.	Martik Sargsian ("Azdarar" magazine)	0	0	1
4.	Vardan Sedrakian (epic specialist)	0	0	1
5.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	0	0	1
	Total (in units)	0	0	5

TABLE No.1 NEWS/NEWS AND COMMENT PROGRAMS PUBLIC RADIO OF ARMENIA

	Media Appearances of	Total (in units)
	Representatives of Executive Power	455
	Representatives of a Political Party	
1.	Republican Party of Armenia	73
2.	"Bargavach Hayastan"/"Prosperous Armenia" party	55
3.	Armenian Revolutionary Federation-Dashnaktsutyun	50
4.	"Zharangutiun"/"Heritage" party	45
5.	Armenian National Congress	34
6.	"Orinats Yerkir" party	21
7.	"Free Democrats" party	15
8.	"National Self-Determination" Union	8
9.	"Republic" party	5
10.	"Nor Zhamanakner"/"New Times" party	4
11.	Marxist Party of Armenia	1
	Tota	al 311

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Serzh Sargsian (RA President)	10	0	35
2.	Vardan Oskanian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	31
3.	Gagik Tsarukian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	26
4.	Paruyr Hayrikian ("National Self-Determination" Union)	0	0	13
5.	Robert Kocharian (RA Second President)	0	0	11
6.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	1	0	7
7.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	4	3
8.	Aram Z. Sargsian ("Republic" party)	0	0	5
9.	Aram Karapetian ("Nor Zhamanakner"/"New Times" party)	0	0	3
10.	Armen Rustamian (Armenian Revolutionary Federation-Dashnaktsutyun)	0	0	3
11.	Vahan Hovhannesian (Armenian Revolutionary Federation-Dashnaktsutyun)	0	0	3
12.	Arman Melikian (political scientist)	0	0	2

13.	Artur Baghdasarian ("Orinats Yerkir" party, Secretary of RA National Security			
	Council)	0	0	2
14.	Karen Karapetian (former Mayor of Yerevan)	0	0	2
15.	Ralph Yirikian (VivaCell-MTS)	0	0	2
16.	Tigran Sargsian (RA Prime Minister)	0	0	2
17.	Khachatur Sukiasian (businessman)	0	0	1
	Total (in units)	11	4	151

TABLE No.1 NEWS/NEWS AND COMMENT PROGRAMS "ARMRADIO FM 107"

	Media Appearances of	Total (in units)
	Representatives of Executive Power	260
	Representatives of a Political Party	
1.	Republican Party of Armenia	56
2.	"Bargavach Hayastan"/"Prosperous Armenia" party	44
3.	Armenian National Congress	22
4.	"Zharangutiun"/"Heritage" party	21
5.	Armenian Revolutionary Federation-Dashnaktsutyun	12
6.	"Free Democrats" party	8
7.	Bloc of National Democrats	8
8.	"National Self-Determination" Union	5
9.	Marxist Party of Armenia	5
10.	"Nor Zhamanakner"/"New Times" party	4
11.	"National Accord" party	3
12.	Communist Party of Armenia	2
	To	tal 190

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Serzh Sargsian (RA President)	2	0	41
2.	Vardan Oskanian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	38
3.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	0	27
4.	Gagik Tsarukian ("Bargavach Hayastan"/"Prosperous Armenia" party)	5	0	21
5.	Robert Kocharian (RA Second President)	0	0	20
6.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	3	0	13
7.	Vahan Hovhannesian (Armenian Revolutionary Federation-Dashnaktsutyun)	0	0	8
8.	Nikol Pashinian (Armenian National Congress)	0	0	7
9.	Armen Rustamian (Armenian Revolutionary Federation-Dashnaktsutyun)	0	0	5
10.	Levon Zurabian (Armenian National Congress)	0	0	4
11.	Arman Melikian (political scientist)	0	0	3

12.	David Hakobian (Marxist Party of Armenia)	0	0	3
13.	Aram Karapetian ("Nor Zhamanakner"/"New Times" party)	0	0	2
14.	Hrant Bagratian (Armenian National Congress)	0	0	2
15.	Paruyr Hayrikian ("National Self-Determination" Union)	0	0	2
16.	Vardan Sedrakian (epic specialist)	0	0	2
17.	Anush Sedrakian ("Free Democrats" party)	0	0	1
	Total (in units)	10	0	199

TABLE No. 2 DISCUSSION PROGRAMS "ARMRADIO FM 107" October 1-31, 2012

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Gagik Tsarukian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	1
2.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	0	1
3.	Robert Kocharian (RA Second President)	0	0	1
4.	Vardan Oskanian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	1
	Total (in units)	0	0	4

TABLE No.1

MEDIA APPEARANCES OF REPRESENTATIVES OF EXECUTIVE POWER AND REPRESENTATIVES OF POLITICAL PARTIES IN NEWS/NEWS AND COMMENT PROGRAMS:

FIRST CHANNEL OF PUBLIC TELEVISION OF ARMENIA (H1), "ARMENIA", "ARMNEWS", "YERKIR MEDIA", "KENTRON", SECOND ARMENIAN TV CHANNEL (H2), "SHANT", PUBLIC RADIO OF ARMENIA, "ARMRADIO FM 107"

	Media Appearances of	Total (in units)	
	Representatives of Executive Power	893	
	Representatives of a Political Party		
1.	Republican Party of Armenia	133	
2.	Armenian National Congress	103	
3.	"Zharangutiun"/"Heritage" party	100	
4.	Armenian Revolutionary Federation-Dashnaktsutyun	99	
5.	"Bargavach Hayastan"/"Prosperous Armenia" party	78	
6.	"Orinats Yerkir" party	19	
7.	Communist Party of Armenia	16	
8.	Social Democratic Hnchak Party	13	
9.	"Arakelutyun" party	11	
10.	"National Self-Determination" Union	10	
11.	"Free Democrats" party	9	
12.	Democratic Party of Armenia	6	
13.	"National Accord" party	5	
14.	"Democratic Fatherland" party	1	
15.	"Nor Zhamanakner"/"New Times" party	1	
		Total 604	

TABLE No. 2

REFERENCES TO POTENTIAL PRESIDENTIAL CANDIDATES IN NEWS/NEWS AND COMMENT,

DISCUSSION PROGRAMS AND PROGRAMS OF DIVERSE PROFILE:

FIRST CHANNEL OF PUBLIC TELEVISION OF ARMENIA (H1), "ARMENIA", "ARMNEWS", "YERKIR MEDIA", "KENTRON",

FIRST CHANNEL OF PUBLIC TELEVISION OF ARMENIA (H1), "ARMENIA", "ARMNEWS", "YERKIR MEDIA", "KENTRON" SECOND ARMENIAN TV CHANNEL (H2), "SHANT", PUBLIC RADIO OF ARMENIA, "ARMRADIO FM 107" November 1-10, 2012

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Serzh Sargsian (RA President)	6	0	94
2.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	1	0	76
3.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	1	63
4.	Gagik Tsarukian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	1	25
5.	Robert Kocharian (RA Second President)	0	0	21
6.	Vardan Oskanian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	12
7.	Ruben Tovmasian (Communist Party of Armenia)	0	0	10
8.	Paruyr Hayrikian ("National Self-Determination" Union)	0	0	6
9.	Aram Z. Sargsian ("Republic" party)	0	0	5
10.	Vahan Hovhannesian (Armenian Revolutionary Federation-Dashnaktsutyun)	0	0	5
11.	Vardan Sedrakian (epic specialist)	0	0	4
12.	Anush Sedrakian ("Free Democrats" party)	0	0	1
13.	Artur Baghdasarian ("Orinats Yerkir" party, Secretary of RA National Security			
	Council)	0	0	1
14.	Armen Rustamian (Armenian Revolutionary Federation-Dashnaktsutyun)	0	0	1
15.	Edmon Marukian (RA National Assembly Deputy, unaffiliated)	0	0	1
16.	Larisa Alaverdian ("Against Violation of Law" NGO)	0	0	1
17.	Khachatur Kokobelian ("Free Democrats" party)	0	0	1
	Total (in units)	7	2	327

TABLE No.1

NEWS/NEWS AND COMMENT PROGRAMS

FIRST CHANNEL OF PUBLIC TELEVISION OF ARMENIA (H1),

November 1-10, 2012

	Media Appearances of	Total (in units)
	Representatives of Executive Power	89
	Representatives of a Political Party	
1.	Republican Party of Armenia	8
2.	Armenian National Congress	5
3.	"Zharangutiun"/"Heritage" party	3
4.	Armenian Revolutionary Federation-Dashnaktsutyun	2
5.	Social Democratic Hnchak Party	2
	Total	20

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Serzh Sargsian (RA President)	0	0	5
2.	Gagik Tsarukian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	2
3.	Robert Kocharian (RA Second President)	0	0	2
4.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	0	0	2
5.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	0	1
	Total (in units)	0	0	12

TABLE No. 2

DISCUSSION PROGRAMS

FIRST CHANNEL OF PUBLIC TELEVISION OF ARMENIA (H1)

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	0	0	1
	Total (in units)	0	0	1

TABLE No.1 NEWS/NEWS AND COMMENT PROGRAMS "ARMENIA" TV CHANNEL

	Media Appearances of	Total (in units)
	Representatives of Executive Power	41
	Representatives of a Political Party	
1.	Republican Party of Armenia	9
2.	"Zharangutiun"/"Heritage" party	7
3.	Armenian National Congress	4
4.	Armenian Revolutionary Federation-Dashnaktsutyun	3
5.	"Orinats Yerkir" party	3
6.	"Bargavach Hayastan"/"Prosperous Armenia" party	2
7.	"Democratic Fatherland" party	1
8.	Social Democratic Hnchak Party	1
	Total	30

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	0	4
2.	Serzh Sargsian (RA President)	0	0	4
3.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	0	0	4
4.	Gagik Tsarukian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	2
5.	Armen Rustamian (Armenian Revolutionary Federation-Dashnaktsutyun)	0	0	1
6.	Robert Kocharian (RA Second President)	0	0	1
7.	Vahan Hovhannesian (Armenian Revolutionary Federation-Dashnaktsutyun)	0	0	1
8.	Vardan Oskanian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	1
	Total (in units)	0	0	18

TABLE No.1 NEWS/NEWS AND COMMENT PROGRAMS

"ARMNEWS" TV CHANNEL

	Media Appearances of	Total (in units)
	Representatives of Executive Power	189
	Representatives of a Political Party	
1.	Armenian National Congress	29
2.	Republican Party of Armenia	29
3.	"Zharangutiun"/"Heritage" party	23
4.	Armenian Revolutionary Federation-Dashnaktsutyun	21
5.	"Bargavach Hayastan"/"Prosperous Armenia" party	9
6.	Communist Party of Armenia	4
7.	"National Self-Determination" Union	3
8.	"Arakelutyun" party	3
9.	Social Democratic Hnchak Party	3
10.	"Free Democrats" party	2
11.	"National Accord" party	1
12.	Democratic Party of Armenia	1
13.	"Nor Zhamanakner"/"New Times" party	1
14.	"Orinats Yerkir" party	1
	Total	130

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Serzh Sargsian (RA President)	1	0	18
2.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	1	13
3.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	1	0	11
4.	Gagik Tsarukian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	1	4
5.	Robert Kocharian (RA Second President)	0	0	4
6.	Paruyr Hayrikian ("National Self-Determination" Union)	0	0	3
7.	Ruben Tovmasian (Communist Party of Armenia)	0	0	2
8.	Vardan Sedrakian (epic specialist)	0	0	2
a	Artur Baghdasarian ("Orinats Yerkir" party, Secretary of RA National Security			
Э.	Council)	0	0	1

10.	Khachatur Kokobelian ("Free Democrats" party)	0	0	1
11.	Vahan Hovhannesian (Armenian Revolutionary Federation-Dashnaktsutyun)	0	0	1
12.	Vardan Oskanian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	1
	Total (in units)	2	2	61

TABLE No. 2 DISCUSSION PROGRAMS "ARMNEWS" TV CHANNEL November 1-10, 2012

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Anush Sedrakian ("Free Democrats" party)	0	0	1
2.	Larisa Alaverdian ("Against Violation of Law" NGO)	0	0	1
3.	Serzh Sargsian (RA President)	0	0	1
4.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	0	0	1
	Total (in units)	0	0	4

TABLE No. 3 PROGRAMS OF DIVERSE PROFILE "ARMNEWS" TV CHANNEL November 1-10, 2012

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Serzh Sargsian (RA President)	0	0	4
2.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	0	0	4
3.	Ruben Tovmasian (Communist Party of Armenia)	0	0	1
4.	Vardan Sedrakian (epic specialist)	0	0	1
	Total (in units)	0	0	10

TABLE No.1 NEWS/NEWS AND COMMENT PROGRAMS "YERKIR MEDIA" TV CHANNEL

	Media Appearances of	Total (in units)
	Representatives of Executive Power	95
	Representatives of a Political Party	
1.	Armenian Revolutionary Federation-Dashnaktsutyun	36
2.	Republican Party of Armenia	19
3.	"Bargavach Hayastan"/"Prosperous Armenia" party	11
4.	"Zharangutiun"/"Heritage" party	11
5.	"Arakelutyun" party	6
6.	Armenian National Congress	6
7.	"Free Democrats" party	3
8.	Social Democratic Hnchak Party	2
9.	"Orinats Yerkir" party	2
	Total	96

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Serzh Sargsian (RA President)	0	0	12
2.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	0	0	9
3.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	0	7
	Total (in units)	0	0	28

TABLE No.1 NEWS/NEWS AND COMMENT PROGRAMS "KENTRON" TV CHANNEL

November 1-10, 2012

	Media Appearances of	Total (in units)
	Representatives of Executive Power	90
	Representatives of a Political Party	
1.	"Bargavach Hayastan"/"Prosperous Armenia" party	31
2.	Armenian National Congress	21
3.	Republican Party of Armenia	15
4.	Armenian Revolutionary Federation-Dashnaktsutyun	13
5.	"Zharangutiun"/"Heritage" party	12
	Total	92

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	0	0	4
2.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	0	2
	Total (in units)	0	0	6

TABLE No. 2 DISCUSSION PROGRAMS "KENTRON" TV CHANNEL

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Serzh Sargsian (RA President)	0	0	4
2.	Gagik Tsarukian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	1
3.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	0	0	1
	Total (in units)	0	0	6

TABLE No.1 NEWS/NEWS AND COMMENT PROGRAMS SECOND ARMENIAN TV CHANNEL (H2)

	Media Appearances of	Total (in units)
	Representatives of Executive Power	116
	Representatives of a Political Party	
1.	Republican Party of Armenia	14
2.	"Bargavach Hayastan"/"Prosperous Armenia" party	6
3.	"Zharangutiun"/"Heritage" party	4
4.	Armenian National Congress	4
5.	Armenian Revolutionary Federation-Dashnaktsutyun	4
6.	Social Democratic Hnchak Party	3
7.	"National Accord" party	2
8.	"Arakelutyun" party	2
9.	Democratic Party of Armenia	2
10.	Communist Party of Armenia	2
11.	"Orinats Yerkir" party	2
	Tota	al 45

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Serzh Sargsian (RA President)	0	0	8
2.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	0	6
3.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	0	0	4
4.	Robert Kocharian (RA Second President)	0	0	2
5.	Ruben Tovmasian (Communist Party of Armenia)	0	0	2
	Total (in units)	0	0	22

TABLE No. 2 DISCUSSION PROGRAMS SECOND ARMENIAN TV CHANNEL (H2)

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Serzh Sargsian (RA President)	2	0	0
2.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	0	0	2
3.	Ruben Tovmasian (Communist Party of Armenia)	0	0	1
	Total (in units)	2	0	3

TABLE No.1 NEWS/NEWS AND COMMENT PROGRAMS "SHANT" TV CHANNEL

	Media Appearances of	Total (in units)
	Representatives of Executive Power	30
	Representatives of a Political Party	
1.	Communist Party of Armenia	4
2.	"Zharangutiun"/"Heritage" party	3
3.	Armenian Revolutionary Federation-Dashnaktsutyun	2
	Total	9

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	0	0	3
2.	Serzh Sargsian (RA President)	0	0	1
	Total (in units)	0	0	4

TABLE No.1 NEWS/NEWS AND COMMENT PROGRAMS PUBLIC RADIO OF ARMENIA

	Media Appearances of	Total (in units)
	Representatives of Executive Power	140
	Representatives of a Political Party	
1.	Armenian National Congress	20
2.	Republican Party of Armenia	18
3.	"Zharangutiun"/"Heritage" party	14
4.	Armenian Revolutionary Federation-Dashnaktsutyun	12
5.	"Bargavach Hayastan"/"Prosperous Armenia" party	6
6.	"National Self-Determination" Union	5
7.	Communist Party of Armenia	4
8.	"Orinats Yerkir" party	4
9.	Social Democratic Hnchak Party	2
10.	"Free Democrats" party	1
	Tot	tal 86

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	0	19
2.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	0	0	16
3.	Serzh Sargsian (RA President)	1	0	14
4.	Gagik Tsarukian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	7
5.	Aram Z. Sargsian ("Republic" party)	0	0	5
6.	Robert Kocharian (RA Second President)	0	0	4
7.	Vardan Oskanian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	4
8.	Ruben Tovmasian (Communist Party of Armenia)	0	0	2
9.	Paruyr Hayrikian ("National Self-Determination" Union)	0	0	1
	Total (in units)	1	0	72

TABLE No.1 NEWS/NEWS AND COMMENT PROGRAMS "ARMRADIO FM 107"

	Media Appearances of	Total (in units)
	Representatives of Executive Power	103
	Representatives of a Political Party	
1.	"Zharangutiun"/"Heritage" party	23
2.	Republican Party of Armenia	21
3.	Armenian National Congress	14
4.	"Bargavach Hayastan"/"Prosperous Armenia" party	13
5.	"Orinats Yerkir" party	7
6.	Armenian Revolutionary Federation-Dashnaktsutyun	6
7.	"Free Democrats" party	3
8.	Democratic Party of Armenia	3
9.	"National Self-Determination" Union	2
10.	"National Accord" party	2
11.	Communist Party of Armenia	2
	Total	96

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Serzh Sargsian (RA President)	2	0	23
2.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	0	0	14
3.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	0	11
4.	Gagik Tsarukian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	9
5.	Robert Kocharian (RA Second President)	0	0	8
6.	Vardan Oskanian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	6
7.	Vahan Hovhannesian (Armenian Revolutionary Federation-Dashnaktsutyun)	0	0	3
8.	Paruyr Hayrikian ("National Self-Determination" Union)	0	0	2
9.	Ruben Tovmasian (Communist Party of Armenia)	0	0	2
10.	Vardan Sedrakian (epic specialist)	0	0	1
	Total (in units)	2	0	79

TABLE No. 2 DISCUSSION PROGRAMS "ARMRADIO FM 107"

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Edmon Marukian (RA National Assembly Deputy, unaffiliated)	0	0	1
	Total (in units)	0	0	1

TABLE No.1

MEDIA APPEARANCES OF REPRESENTATIVES OF EXECUTIVE POWER AND REPRESENTATIVES OF POLITICAL PARTIES IN NEWS/NEWS AND COMMENT PROGRAMS:

FIRST CHANNEL OF PUBLIC TELEVISION OF ARMENIA (H1), "ARMENIA", "ARMNEWS", "YERKIR MEDIA", "KENTRON", SECOND ARMENIAN TV CHANNEL (H2), "SHANT", PUBLIC RADIO OF ARMENIA, "ARMRADIO FM 107" November 11-20, 2012

	Media Appearances of	Total (in units)
	Representatives of Executive Power	815
	Representatives of a Political Party	
1.	Republican Party of Armenia	199
2.	Armenian National Congress	196
3.	"Bargavach Hayastan"/"Prosperous Armenia" party	181
4.	Armenian Revolutionary Federation-Dashnaktsutyun	152
5.	"Zharangutiun"/"Heritage" party	118
6.	"Orinats Yerkir" party	66
7.	"Free Democrats" party	29
8.	Democratic Party of Armenia	12
9.	Marxist Party of Armenia	11
10.	"National Self-Determination" Union	3
11.	"Nor Zhamanakner"/"New Times" party	3
12.	Communist Party of Armenia	2
13.	People's Party	1
14.	"Republic" party	1
	Tot	al 974

TABLE No. 2

REFERENCES TO POTENTIAL PRESIDENTIAL CANDIDATES IN NEWS/NEWS AND COMMENT, DISCUSSION PROGRAMS AND PROGRAMS OF DIVERSE PROFILE:

FIRST CHANNEL OF PUBLIC TELEVISION OF ARMENIA (H1), "ARMENIA", "ARMNEWS", "YERKIR MEDIA", "KENTRON",

SECOND ARMENIAN TV CHANNEL (H2), "SHANT", PUBLIC RADIO OF ARMENIA, "ARMRADIO FM 107"

November 11-20, 2012

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Serzh Sargsian (RA President)	16	2	62
2.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	6	1	40
3.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	0	39
4.	Gagik Tsarukian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	1	32
5.	Vardan Sedrakian (epic specialist)	0	0	21
6.	Robert Kocharian (RA Second President)	0	0	17
7.	Anush Sedrakian ("Free Democrats" party)	0	0	14
8.	Paruyr Hayrikian ("National Self-Determination" Union)	0	0	13
9.	David Hakobian (Marxist Party of Armenia)	0	0	4
10.	Hrant Bagratian (Armenian National Congress)	0	0	2
11.	Vardan Oskanian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	2
12.	Aram Karapetian ("Nor Zhamanakner"/"New Times" party)	0	0	1
13.	Martik Sargsian ("Azdarar" magazine)	0	0	1
14.	Nikol Pashinian (Armenian National Congress)	0	0	1
15.	Ruben Tovmasian (Communist Party of Armenia)	0	0	1
16.	Tigran Karapetian (People's Party)	0	0	1
	Total (in units)	22	4	251

TABLE No.1

NEWS/NEWS AND COMMENT PROGRAMS

FIRST CHANNEL OF PUBLIC TELEVISION OF ARMENIA (H1),

	Media Appearances of	Total (in units)
	Representatives of Executive Power	92
	Representatives of a Political Party	
1.	Republican Party of Armenia	10
2.	Armenian National Congress	6
3.	Armenian Revolutionary Federation-Dashnaktsutyun	6
4.	"Bargavach Hayastan"/"Prosperous Armenia" party	5
5.	"Zharangutiun"/"Heritage" party	5
6.	"Orinats Yerkir" party	5
7.	"Free Democrats" party	1
8.	Marxist Party of Armenia	1
	Total	39

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Serzh Sargsian (RA President)	1	0	4
2.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	0	3
3.	Gagik Tsarukian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	2
4.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	0	0	2
5.	Robert Kocharian (RA Second President)	0	0	1
6.	Vardan Sedrakian (epic specialist)	0	0	1
	Total (in units)	1	0	13

TABLE No. 2

DISCUSSION PROGRAMS

FIRST CHANNEL OF PUBLIC TELEVISION OF ARMENIA (H1)

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Serzh Sargsian (RA President)	0	0	1
	Total (in units)	0	0	1

TABLE No.1 NEWS/NEWS AND COMMENT PROGRAMS "ARMENIA" TV CHANNEL

	Media Appearances of	Total (in units)
	Representatives of Executive Power	49
	Representatives of a Political Party	
1.	Armenian National Congress	7
2.	Republican Party of Armenia	6
3.	"Zharangutiun"/"Heritage" party	5
4.	Armenian Revolutionary Federation-Dashnaktsutyun	3
5.	"Free Democrats" party	2
6.	"Bargavach Hayastan"/"Prosperous Armenia" party	2
7.	Marxist Party of Armenia	1
8.	"Orinats Yerkir" party	1
	Total	27

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Serzh Sargsian (RA President)	2	0	2
2.	Anush Sedrakian ("Free Democrats" party)	0	0	3
3.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	0	3
4.	Robert Kocharian (RA Second President)	0	0	2
5.	Gagik Tsarukian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	1
6.	Vardan Sedrakian (epic specialist)	0	0	1
7.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	0	0	1
	Total (in units)	2	0	13

TABLE No. 2 DISCUSSION PROGRAMS "ARMENIA" TV CHANNEL November 11-20, 2012

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Serzh Sargsian (RA President)	0	0	1
2.	Vardan Sedrakian (epic specialist)	0	0	1
3.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	0	0	1
	Total (in units)	0	0	3

TABLE No.1 NEWS/NEWS AND COMMENT PROGRAMS "ARMNEWS" TV CHANNEL

	Media Appearances of	Total (in units)
	Representatives of Executive Power	166
	Representatives of a Political Party	
1.	Armenian National Congress	54
2.	Republican Party of Armenia	38
3.	"Zharangutiun"/"Heritage" party	23
4.	"Bargavach Hayastan"/"Prosperous Armenia" party	21
5.	Armenian Revolutionary Federation-Dashnaktsutyun	12
6.	"Orinats Yerkir" party	8
7.	Democratic Party of Armenia	3
8.	Marxist Party of Armenia	3
9.	"Free Democrats" party	2
10.	Communist Party of Armenia	2
11.	"Republic" party	1
12.	"Nor Zhamanakner"/"New Times" party	1
	Total	168

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Serzh Sargsian (RA President)	3	0	9
2.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	0	11
3.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	0	0	8
4.	Vardan Sedrakian (epic specialist)	0	0	5
5.	Gagik Tsarukian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	2
6.	David Hakobian (Marxist Party of Armenia)	0	0	2
7.	Robert Kocharian (RA Second President)	0	0	2
	Total (in units)	3	0	39

TABLE No. 2 DISCUSSION PROGRAMS "ARMNEWS" TV CHANNEL November 11-20, 2012

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	0	1	1
2.	Anush Sedrakian ("Free Democrats" party)	0	0	1
3.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	0	1
4.	Hrant Bagratian (Armenian National Congress)	0	0	1
5.	Serzh Sargsian (RA President)	0	0	1
	Total (in units)	0	1	5

TABLE No. 3 PROGRAMS OF DIVERSE PROFILE "ARMNEWS" TV CHANNEL November 11-20, 2012

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Paruyr Hayrikian ("National Self-Determination" Union)	0	0	2
2.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	0	0	2
3.	Ruben Tovmasian (Communist Party of Armenia)	0	0	1
4.	Serzh Sargsian (RA President)	0	0	1
5.	Vardan Sedrakian (epic specialist)	0	0	1
	Total (in units)	0	0	7

TABLE No.1 NEWS/NEWS AND COMMENT PROGRAMS "YERKIR MEDIA" TV CHANNEL

	Media Appearances of	Total (in units)
	Representatives of Executive Power	83
	Representatives of a Political Party	
1.	Armenian Revolutionary Federation-Dashnaktsutyun	56
2.	Republican Party of Armenia	34
3.	Armenian National Congress	27
4.	"Bargavach Hayastan"/"Prosperous Armenia" party	23
5.	"Zharangutiun"/"Heritage" party	16
6.	"Orinats Yerkir" party	10
7.	"Free Democrats" party	5
8.	"National Self-Determination" Union	2
9.	People's Party	1
10.	"Nor Zhamanakner"/"New Times" party	1
	Total	175

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Serzh Sargsian (RA President)	0	2	6
2.	Paruyr Hayrikian ("National Self-Determination" Union)	0	0	5
3.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	0	0	4
4.	Aram Karapetian ("Nor Zhamanakner"/"New Times" party)	0	0	1
5.	Gagik Tsarukian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	1
6.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	0	1
7.	Martik Sargsian ("Azdarar" magazine)	0	0	1
8.	Robert Kocharian (RA Second President)	0	0	1
9.	Vardan Sedrakian (epic specialist)	0	0	1
10.	Vardan Oskanian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	1
11.	Tigran Karapetian (People's Party)	0	0	1
	Total (in units)	0	2	23

TABLE No. 2 DISCUSSION PROGRAMS "YERKIR MEDIA" TV CHANNEL

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Paruyr Hayrikian ("National Self-Determination" Union)	0	0	3
2.	Serzh Sargsian (RA President)	0	0	2
3.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	2	0	0
4.	Anush Sedrakian ("Free Democrats" party)	0	0	1
	Total (in units)	2	0	6

TABLE No.1 NEWS/NEWS AND COMMENT PROGRAMS "KENTRON" TV CHANNEL

	Media Appearances of	Total (in units)
	Representatives of Executive Power	71
	Representatives of a Political Party	
1.	"Bargavach Hayastan"/"Prosperous Armenia" party	54
2.	Armenian National Congress	26
3.	"Zharangutiun"/"Heritage" party	19
4.	Armenian Revolutionary Federation-Dashnaktsutyun	14
5.	Republican Party of Armenia	13
6.	"Free Democrats" party	3
7.	"Orinats Yerkir" party	3
	Total	132

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Serzh Sargsian (RA President)	0	0	8
2.	Gagik Tsarukian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	6
3.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	0	0	5
4.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	0	4
5.	Vardan Sedrakian (epic specialist)	0	0	2
6.	Vardan Oskanian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	1
	Total (in units)	0	0	26

TABLE No. 2 **DISCUSSION PROGRAMS** "KENTRON" TV CHANNEL

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Serzh Sargsian (RA President)	0	0	4
2.	Robert Kocharian (RA Second President)	0	0	1
3.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	0	0	1
	Total (in units)	0	0	6

TABLE No.1 NEWS/NEWS AND COMMENT PROGRAMS SECOND ARMENIAN TV CHANNEL (H2)

	Media Appearances of	Total (in units)
	Representatives of Executive Power	75
	Representatives of a Political Party	
1.	Republican Party of Armenia	28
2.	"Bargavach Hayastan"/"Prosperous Armenia" party	20
3.	Armenian National Congress	14
4.	"Zharangutiun"/"Heritage" party	12
5.	Armenian Revolutionary Federation-Dashnaktsutyun	10
6.	"Orinats Yerkir" party	8
7.	"Free Democrats" party	2
8.	Democratic Party of Armenia	2
9.	Marxist Party of Armenia	2
	Total	98

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	0	6
2.	Serzh Sargsian (RA President)	2	0	4
3.	Vardan Sedrakian (epic specialist)	0	0	4
4.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	0	0	4
5.	Gagik Tsarukian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	2
6.	Robert Kocharian (RA Second President)	0	0	2
	Total (in units)	2	0	22

TABLE No. 2 DISCUSSION PROGRAMS SECOND ARMENIAN TV CHANNEL (H2)

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Gagik Tsarukian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	1
	Total (in units)	0	0	1

TABLE No.1 NEWS/NEWS AND COMMENT PROGRAMS "SHANT" TV CHANNEL

	Media Appearances of	Total (in units)
	Representatives of Executive Power	46
	Representatives of a Political Party	
1.	Republican Party of Armenia	6
2.	Armenian National Congress	3
3.	"Free Democrats" party	2
4.	"Bargavach Hayastan"/"Prosperous Armenia" party	2
5.	"National Self-Determination" Union	1
6.	Marxist Party of Armenia	1
	Total	15

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Anush Sedrakian ("Free Democrats" party)	0	0	2
2.	David Hakobian (Marxist Party of Armenia)	0	0	2
3.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	0	1
4.	Robert Kocharian (RA Second President)	0	0	1
5.	Serzh Sargsian (RA President)	0	0	1
	Total (in units)	0	0	7

TABLE No.1 NEWS/NEWS AND COMMENT PROGRAMS PUBLIC RADIO OF ARMENIA

	Media Appearances of	Total (in units)
	Representatives of Executive Power	127
	Representatives of a Political Party	
1.	Republican Party of Armenia	47
2.	Armenian National Congress	46
3.	Armenian Revolutionary Federation-Dashnaktsutyun	38
4.	"Bargavach Hayastan"/"Prosperous Armenia" party	32
5.	"Zharangutiun"/"Heritage" party	31
6.	"Orinats Yerkir" party	22
7.	"Free Democrats" party	6
8.	Democratic Party of Armenia	5
9.	"Nor Zhamanakner"/"New Times" party	1
	Total	228

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Serzh Sargsian (RA President)	2	0	12
2.	Gagik Tsarukian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	0	10
3.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	0	8
4.	Robert Kocharian (RA Second President)	0	0	7
5.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	4	0	2
6.	Vardan Sedrakian (epic specialist)	0	0	5
7.	Anush Sedrakian ("Free Democrats" party)	0	0	4
	Total (in units)	6	0	48

TABLE No.1 NEWS/NEWS AND COMMENT PROGRAMS "ARMRADIO FM 107"

	Media Appearances of	Total (in units)
	Representatives of Executive Power	106
	Representatives of a Political Party	
1.	"Bargavach Hayastan"/"Prosperous Armenia" party	22
2.	Republican Party of Armenia	17
3.	Armenian National Congress	13
4.	Armenian Revolutionary Federation-Dashnaktsutyun	13
5.	"Orinats Yerkir" party	9
6.	"Zharangutiun"/"Heritage" party	7
7.	"Free Democrats" party	6
8.	Marxist Party of Armenia	3
9.	Democratic Party of Armenia	2
	Tot	tal 92

	Potential Presidential Candidates	Supports the Candidate	Does not support the Candidate	Neutral
1.	Serzh Sargsian (RA President)	6	0	6
2.	Raffi Hovannisian ("Zharangutiun"/"Heritage" party)	0	0	9
3.	Gagik Tsarukian ("Bargavach Hayastan"/"Prosperous Armenia" party)	0	1	7
4.	Anush Sedrakian ("Free Democrats" party)	0	0	3
5.	Paruyr Hayrikian ("National Self-Determination" Union)	0	0	3
6.	Levon Ter-Petrosian (RA First President, Armenian National Congress)	0	0	1
7.	Hrant Bagratian (Armenian National Congress)	0	0	1
8.	Nikol Pashinian (Armenian National Congress)	0	0	1
	Total (in units)	6	1	31